



Growth Driven Family Business Conclave

Honouring Legacy || Empowering NextGen Leadership

&

Excellence Awards 2026

24th June 2026, Kolkata



About the Conclave

Family businesses form the backbone of the global economy, collectively contributing roughly two-thirds of global GDP and employing about 60% of the world's workforce. Similarly in India, Family enterprises comprise a large share of the country's top-value companies, contributing approximately 70% to 79% of the country's GDP, and generating 60% of employment. In the east, and particularly in West Bengal, family firms remain a pillar of strength for the industry ranging from traditional clusters like jute, leather, handloom and food processing to growing segments like light engineering, pharmaceuticals and packaged foods.

Traditionally built on strong values, relationships, and entrepreneurial instinct, Indian family enterprises today face a rapidly evolving business environment shaped by globalization, digital disruption, regulatory changes, and shifting consumer behaviour. As leadership transitions from first-generation founders to second- and third-generation entrepreneurs, family businesses encounter a unique set of opportunities and challenges. While the younger generation brings innovation, professionalization, and global exposure, they also grapple with issues such as legacy expectations, governance structures, access to growth capital, skill gaps, and succession complexities.

Keeping these in mind, ASSOCHAM is organizing a **Growth Driven Family Business Conclave** with the theme '*Honouring Legacy and Empowering NextGen Leadership*' along with **Excellence Awards 2026 on Wednesday, 24th June 2026 at Kolkata.**

The Conclave will serve as a strategic platform to address these realities—bringing together family business owners, next-generation leaders, advisors, wealth managers, and domain experts to collectively explore pathways for sustainable transformation and long-term continuity. The event will foster open dialogue on governance, succession, and family dynamics enabling participants to gain valuable insights on growth-driven, future-ready strategies necessary in building a trusted peer learning ecosystem.

Key Focus areas

- **Entrepreneurship and New-Age Ventures:** Encouraging NextGen members to create new verticals, spin-offs, and ventures aligned with evolving market opportunities.
- **Innovation & Digital Transformation:** Leadership development by leveraging technology, digital tools, and new-age business models to enhance competitiveness and efficiency.
- **Governance and Professionalization:** Building robust governance structures that balance family involvement with professional management and accountability.
- **NextGen Leadership & Succession Readiness:** Building leadership confidence, decision-making capability, and credibility for smooth generational transitions.
- **Women Leaders in Family Business:** Redefining legacy with innovation, resilience, and a bold vision for multigenerational growth.



Excellence Awards 2026

ASSOCHAM is also organizing the prestigious **Excellence Awards 2026** to celebrate, honour, and elevate family-owned enterprises, wealth management companies, advisory firms, professional service providers, ecosystem enablers, etc., for their outstanding contribution in driving economic growth and preserving legacy, values, and long-term vision.

Award Categories

(For participation, please refer to the Nomination Form)

- Legacy & Heritage Excellence Award
- Innovation & Transformation Excellence Award
- Excellence in Dynastic Expansion Award
- Excellence in Business Operations of the Year Award
- Best Technology Enabled Family Business of the Year Award
- Excellence in Next Generation Leadership and Succession Planning Award
- Excellence in Governance & Professionalization of the Year
- Excellence in Social Impact and Sustainability of the Year
- Fastest Growing Family Business of the Year
- Woman Business Leader of the Year Award
- Best Family Business Enabler of the Year
- Best Family Business of the Year – Special Jury Award

Who Should Attend?

- Founders and Senior Generation Leaders
- NextGen Family Members and Successors
- CXOs, Bankers, Asset Managers, Estate Managers, Private Equity Managers, Investment Strategists and other professional managers
- Family Office Leaders, Advisors, Consultants
- Wealth Managers, Legal professionals, Company Secretaries, Cost and Management Accountants, Chartered Accountants
- Business Coaches, Domain Experts, Academicians

Key Takeaways from the Conclave

- Sustainable Growth Strategies for family businesses
- Best practices in succession & transition planning
- Governance models that balance family & business
- NextGen leadership readiness tools and Future-Ready Business Thinking
- Real-world insights from successful family enterprises

Partnership Opportunities:

The **Growth Driven Family Business Conclave and Excellence Awards 2026** will serve as a premier platform in bringing together founders, next-generation leaders, board members, and trusted advisors — creating a powerful ecosystem of decision-makers who value long-term partnerships. Participation as a Partner will provide unparalleled visibility, strategic brand alignment with legacy and leadership, direct engagement with high-net-worth business families, and meaningful networking with family business enablers including consultants, legal advisors, wealth managers, and governance experts. More than brand exposure, this is an opportunity to align your organization with excellence, legacy, and the future of family enterprise leadership. Details of **Partnership Opportunities** are given below.

Partnership Deliverables	Platinum Partner	Diamond Partner	Gold Partner	Silver Partner
Sponsorship Amount (plus 18% GST)	₹5,00,000/-	₹4,00,000/-	₹3,00,000/-	₹2,00,000/-
Speaking Slot in Inaugural Session	✓	✓	✓	-
Speaking Slot in Panel Session	✓	✓	✓	✓
Corporate Video Presentation	✓	✓	✓	-
Logo Display on Backdrop	✓	✓	✓	✓
Logo Display in 'Thank you Partners' standee	✓	✓	✓	✓
Company Standees	4 Nos.	3 Nos.	2 Nos.	1 No.
Social Media Promotion	One Text Message – Pre Event One Video Message – Pre Event	One Video Message – Pre Event	One Text Message – Pre Event	One Text Message – Pre Event



Logo Display on the Event Banner in ASSOCHAM website	✓	✓	✓	✓
Company Literature in Delegate Kits	✓	✓	✓	-
Complimentary Awards Nominations	1 No.	-	-	-
Complimentary Delegates	10 Nos.	7 Nos.	5 Nos.	2 Nos.

Payment Details:

All Cheque/draft should be drawn in favour of “ASSOCHAM Regional Office Kolkata” payable at Kolkata. Bank Transfer Details Account Number 00141110005388 IFSC Code HDFC0000014, Address: HDFC BANK, 2/6 Sarat Bose Road, Central Plaza, Kolkata – 700020.

For more details please contact: -

Mr. Soham Ghosh || E: soham.ghosh@assocham.com || M: 8617749249
Ms. Rita Sarkar || E: rita.sarkar@assocham.com || M: 9674457741

Glimpses of Past Events



